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**beuys bois**

Den Haag  
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# Collaborating with **beuys bois**

Well, hello there! We're excited to work with you. Please read this from attentively and don't be afraid to send your questions to [beuysbois@gmail.com](mailto:beuysbois@gmail.com) .

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## **WHO WE ARE**

### **Our values**

We're the kind of folks that believe that creativity is nothing more than problem solving. We prioritize working together, incorporating our individual skills and keeping our eye on serving the needs of others.

To combat the art market's interest in providing products that can be labeled and artists functioning as brands, we prefer communal projects, event based works and conversation.

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We believe artistic practices that are socially and culturally embedded in society enable a kind of exchange that enriches our understanding of the human condition.

## Projects

Our first mission was leveraging our position as artists to help young, queer people of color secure a permanent location to gather in The Hague. By collaborating with other organizations such as Stroom, a proposal was researched, written and approved. The entire process took two years and we are so proud to share this space with an organization that puts minorities first.

*The Archive* creates value in a way that is defiant. The content of the archive will be focused on queer lives. We have written submissions as well as photos, physical objects, videos, books and magazines. Artistically, *The Archive* is a conceptual exploration of what an archive is, how it should be displayed and who has access.

*I Was an Artist* is a one stop shop platform for artists to sell their wares. By removing the obligation of functioning as a business as well as a creator, the artist is free to keep creating. Instead of a fee we ask for time, the artist contributes by aiding in production, management and offering opinions about processes and values. We see each exchange as an opportunity to grow.

## The team

**Narges Mohammadi-** *founder, promoter, “It” girl.*

Narges hails from Afghanistan and grew up in the dangerous south of the Netherlands. Ever studious, this artist has multiple degrees, approaches everything with a learning mindset and is disciplined in wearing lipstick. She’s won awards and accolades for her sculptural work, however it’s her personality that won our hearts forever.

**Ayla Aron-** *founder, momager, reality DJ.*

Ayla is blessed with the intensity of a raging river, her expertise is concept development and editing. She prides herself on sometimes being able to prevent herself from talking over others.

**Natalia Nikoñiuk-** *core member, archive composer, wants to give you bread.*

Natalia’s hunger for life brought her from Krakow to The Hague. This former ballerina is no stranger to discipline, dedication and ruthless competition. Her curious attitude, humble disposition and genuine excitement for the mundane opens doors to connections that serve us all.

**Kexin Hao-** *core member, graphic designer, most likely to become legendary.*

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Kexin is a common name in China, however there's nothing common about this stylish broad. Conceptually as well as visually, this designer always delivers outstanding work that is full of nerve and talent. Her dry jokes are for people who are paying attention and you should because she's hilarious.

**Naomi Moonlion-** *core member, PR visionary, voted "best shoes."*

Naomi lives up to their last name, this voracious creator has been in the business before most of us thought of business. With their knowledge of the inner workings of institutions, interest in finding beauty in the political and excellent hair barrettes there is no one more ready to sink their teeth into somethin' juicy.

**Zeynep Yilmaz-** *core member, poet, the one who brings the good snacks.*

Zeynep's cheeks hide the tongue that crafts thoughtful contemplations about life itself. Approaching craft and composition with a charming severity, her work rests on the legacy of weavers that have come before her in text and textile.

## FIRST THINGS FIRST

**Are you interested in joining the collective as a core member responsible for concept development, project management, long term goal formation and guarding the mission of the collective?**

### Your project proposal

- 1. Give us a short description!**
- 2. What goal would you like to achieve?**
- 3. Estimated duration**
- 4. Estimated budget required**
- 5. What financial sources are you planning to use?**
- 6. Who is involved?**

### Bi-Weekly Meetings

We try our best to keep each other updated about questions, concerns, projects and ideas on a bi-weekly basis, sometimes online, sometimes in person. During the meeting we take notes which are all stored on the drive.

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We will make project based group chats on an instant messaging service to stay in touch with you and your project. The Bi-weekly meetings are not mandatory, however we invite you to join!  
**Especially if you are interested in becoming a member, participation is key.**

## ONBOARDING TASKLIST

### Week 1

1. Send in the description of your project
2. Prepare questions and a casual presentation.
3. Schedule a meeting with us

### Week 2

1. Introduce us to who is involved
2. Prepare and send a plan for financing your project per e-mail

## RESOURCES

### Online

- Website: <https://beuysbois.nl>
- Instagram: [beuys\\_bois](#)